



GOLDEN EAGLE
IT TECHNOLOGIES PVT LTD

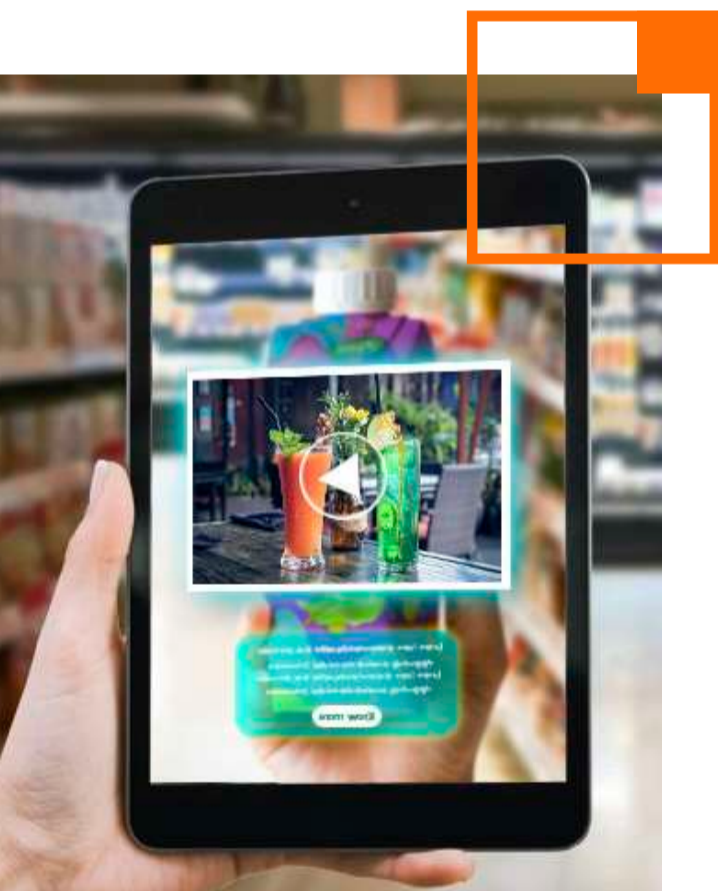
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Customer Analysis via Artificial Intelligence



OVERVIEW

Automated monitoring of the customers, who gets back with any purchase or not from the shopping malls. Various analysis via computer vision and power of Artificial Intelligence.



PROBLEMS :

- Can't keep track on the number of dis-satisfied customers.
- Can't analyze the problem of customers dis-satisfaction.
- No track of customer's requirement.
- Can't analyze how many people are just for time spend in shopping mall.
- No track of purchase ratio.
- No track on number of customer comes to shopping mall.



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OUR SOLUTIONS :

- AI system will keep track on number of customer with purchase.
- Identify the types of customers according to their time spend type.
- Ratio analysis of customer who buy something or not.
- Keeps track on purchase ratios.
- Keeps track on number of customer who comes to shopping mall.
- Customer tracking analysis.





TOOLS & TECHNOLOGY :

- OpenCV
- Object Detection
- Computer Vision Machine
- Keras
- Tensorflow



POSITIVE OUTCOME :

- Amazing growth in sells.
- Better Customer Satisfaction.
- Better customer analysis.
- Fast services.
- Less physical efforts.
- Time saving.

