



GOLDEN EAGLE
IT TECHNOLOGIES PVT LTD

Affordable IT Solution worldwide

Security / Law Firm



OVERVIEW

Lawyer lex is a boutique firm in the bahamas offering services in litigation, dispute resolution, commercial services, private client, wealth management services, money lending services, administrative support.



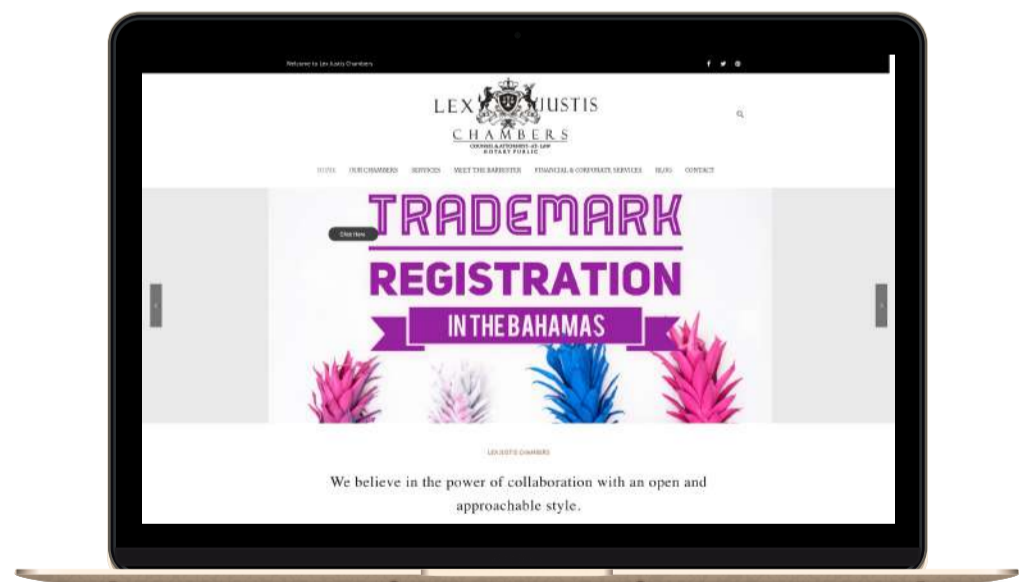
PROBLEMS :

Client had a non-search engine friendly website, the main challenge was to focus on improving search engine ranking for top converting brands, traffic and leads.



OUR SOLUTIONS :

- Make website user friendly
- Keyword research & analysis top keywords
- Make display campaign for traffic
- Make search campaigns for leads
- Make shopping campaigns for sales
- High rank incoming links
- Sitemap creation & submissions
- Manual submission to top engine
- Keyword ranking reports every week to assess progress
- Local business submissions to google maps/yahoo/bing





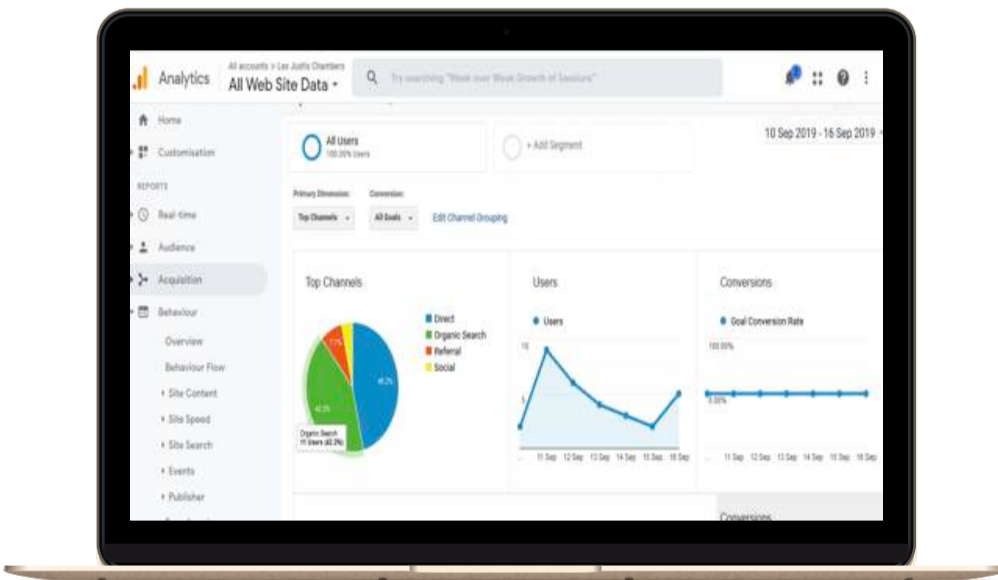
SERVICES :

- Google analytics
- Conversion rate optimization
- Website optimization



TOOLS & TECHNOLOGY :

- Google webmaster
- Google analytics
- Moz
- href



POSITIVE OUTCOME :

- Site traffic increased
- User visit to physical location
- Keywords ranking increased





Keyword Ranking :

Sr.	Keywords	Ranking
1.	Lex justis chambers	1
2.	Lex justis chambers bahamas	2
3.	Mario L. mccartney	2
4.	Bahamas corporate services by legal experts	5
5.	Foundations in the bahamas	9
6.	IBC restoration in the bahamas	1
7.	Saving vat when traveling to the bahamas	5
8.	Commercial enterprises bill bahamas	1