



GOLDEN EAGLE
IT TECHNOLOGIES PVT LTD
Affordable IT Solution worldwide

Ecommerce (SEO)



OVERVIEW

This leading client of industry offers exclusive LED lights from various purpose like bedroom, kitchen, bathroom, office, closet, laundry, staircase lighting, mudroom, accent, task garage, yacht, accent LED lighting. client based on orlando, florida.



PROBLEMS :

Client had a non-search engine friendly website, the main challenge was to focus on improving search engine ranking for top converting brands, traffic and leads



OUR SOLUTIONS :

Client had a non-search engine friendly website, the main challenge was to focus on improving search engine ranking for top converting brands, traffic and leads.

- Local business submissions to Google Maps/Yahoo/Bing
- Sitemap creation & submissions
- Make display campaign for traffic
- Make search campaigns for leads
- Make shopping campaigns for sales
- High rank incoming links
- Keyword research & analysis top keywords
- Manual submission to top engine
- Keyword ranking reports every week to assess progress
- Make website user friendly



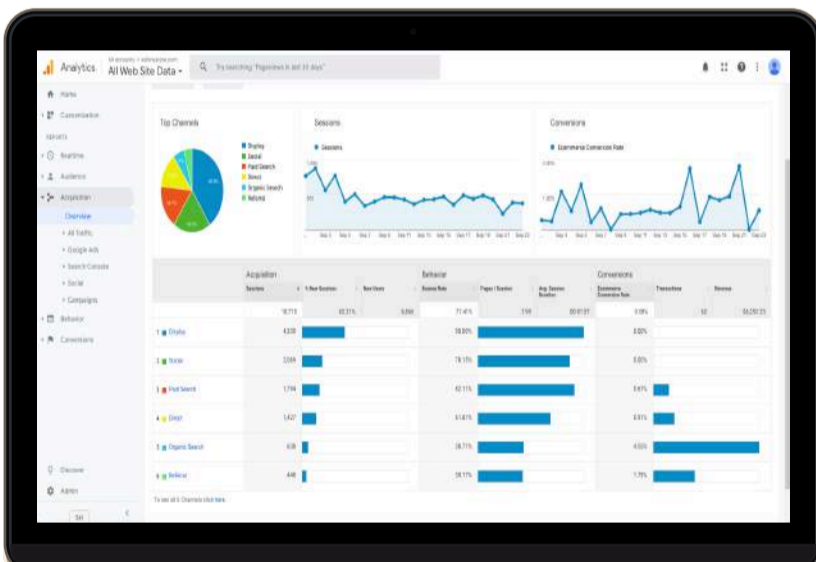
SERVICES :

- Ecommerce SEO
- Google adwords
- Google analytic
- Store optimization
- Conversion rate optimization



TOOLS & TECHNOLOGY :

- Google webmaster
- Google analytic
- Google adwords
- Moz
- Google merchant center



POSITIVE OUTCOME :

- Site traffic increased
- Sales increased
- Keywords ranking increased





Keyword Ranking :

Sr.	Keywords	Ranking
1.	Under cabinet LED lighting dimmable	14
2.	LED panels with IR sensor	1
3.	Hand wave activation	1
4.	Led strip lighting stairs	7
5.	Touchless dimming control	5
6.	Puck lighting kits	10
7.	Individual puck lights	16
8.	Circular LED cabinet light	13
9.	Extra long kits LED lights	2
10.	Extra long LED lights	11
11.	Single LED panels	11
12.	Individual LED panels	2
13.	Hand wave sensor switch	3